



GOAL

Engage regional and local coalitions, local health departments, healthcare systems, community-based organizations, and other partners to assess, plan, and implement evidence-based tobacco control interventions to reduce geographic tobacco-related disparities in the sixteen southernmost counties of Illinois.

STRATEGIES

- Conduct a tobacco control regional needs assessment to assist in strategic plan development.
- Collaborate with the regional coalition to develop a 4-year strategic plan focused on tobacco disparities reduction, policy, system, and environmental (PSE) strategies, and activities which seek to improve health and tobacco related health equity.
- Plan, implement, and evaluate tobacco control-related, mass-media health communication

TARGET POPULATIONS

Individuals who use tobacco products and

- Have one or more chronic disease
- Low socioeconomic status
- Low educational attainment
- Have a behavioral health diagnosis
- Are military/veteran
- Are pregnant

To Get Involved Contact:

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